



RIVIERA SYNDICATION FRANCHISE OPPORTUNITY



RIVIERA SYNDICATION

www.rivierasyndication.com.au



INTRODUCTION

Relaxing onboard a luxury boat with family and friends soaking up the sunshine, anchored up in a sheltered bay, is the dream of many. Ownership of a luxury boat is the goal for many people. It is the recognition and reward for a life of hard work, but is the reality as good as the dream?

With RIVIERA SYNDICATIONS ownership plan it is. Not only do you own a share in your dream boat for approximately one tenth of the normal cost, you are also relieved of the responsibility of cleaning and maintenance.

All of this with the backing and support of Australia's largest and most awarded luxury boat builder, THE RIVIERA GROUP.

Here is an opportunity to join with THE RIVIERA GROUP in a business partnership as a RIVIERA SYNDICATION franchisee. We are building a team of dedicated, enthusiastic people to join with us in establishing a national network of RIVIERA SYNDICATION franchises around Australia.

This is a rare opportunity. Riviera dealerships are a prized and valuable commodity and rarely are offered for sale. The association with Australia's largest and most respected boat building company is a powerful asset. Combine this with the lifestyle benefits of a business in the Marine Industry providing your clients with the benefits of RIVIERA ownership, and you have a desirable combination.

The following information provides a brief overview of a RIVIERA SYNDICATION franchise:

OPERATION

The RIVIERA SYNDICATION business model is to promote and sell equity shares in a range of RIVIERA boats then provide management, maintenance and lifestyle benefits to those clients, with the systems and support provided by RIVIERA SYNDICATION.



LOCATIONS

Select Marinas with first class facilities are our target franchise areas. Only one franchise will be established in each area.

BUSINESS PREMISES

Our business model revolves around a mobile, portable office, creating flexibility and reducing overheads. Experience has shown that customers prefer to meet onboard a boat at the marina rather than an office.

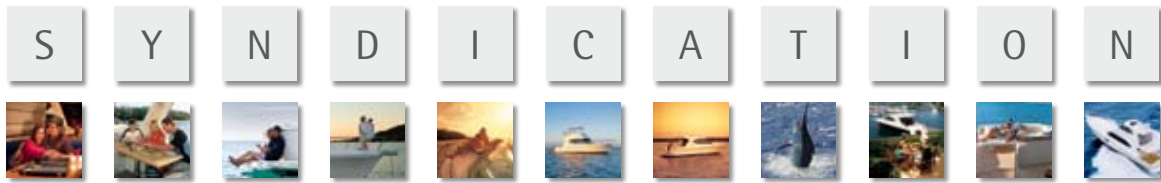
KEY POINTS

- After a qualifying process, franchisees purchase a franchise and order their first boat.
- Delivery of this first boat is approximately 6 months, giving the franchisee time to sell the 10 shares in the boat prior to launching.

- The franchisee derives an income between the retail price of the 10 shares sold in the boat and the franchisee dealer cost of the boat.
- Each owner in the boat then pays to the franchisee a monthly fee to cover the ongoing maintenance, cleaning and administration costs. This fee also provides for a margin for the franchisee and franchisor.
- A national marketing fund is administered by the franchisor with a monthly contribution by the franchisee per boat ordered.

RIVIERA SYNDICATION SUPPORT

As the franchisor, RIVIERA SYNDICATION, with the support of the entire RIVIERA GROUP, provides the systems and support to franchisees for the running of a RIVIERA SYNDICATION franchise. An induction training program combined with quarterly site visits and an annual conference held at the RIVIERA facility on the Gold Coast, are all part of a planned and detailed franchisee support program.



WHAT NOW?

If you have the passion, desire, experience and financial security to be considered for our select group of RIVIERA SYNDICATION franchisees, please contact us for a personal interview. We have a strong commitment to the success of this modern business model and we look forward to sharing this success.



Currently establishing syndicates include Mooloolaba, Hamilton Island, Sanctuary Cove and Brisbane.

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To download a Riviera Syndication expression of interest form please visit

https://rivierasyndication.com.au/pages/syndication_eoi.php



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